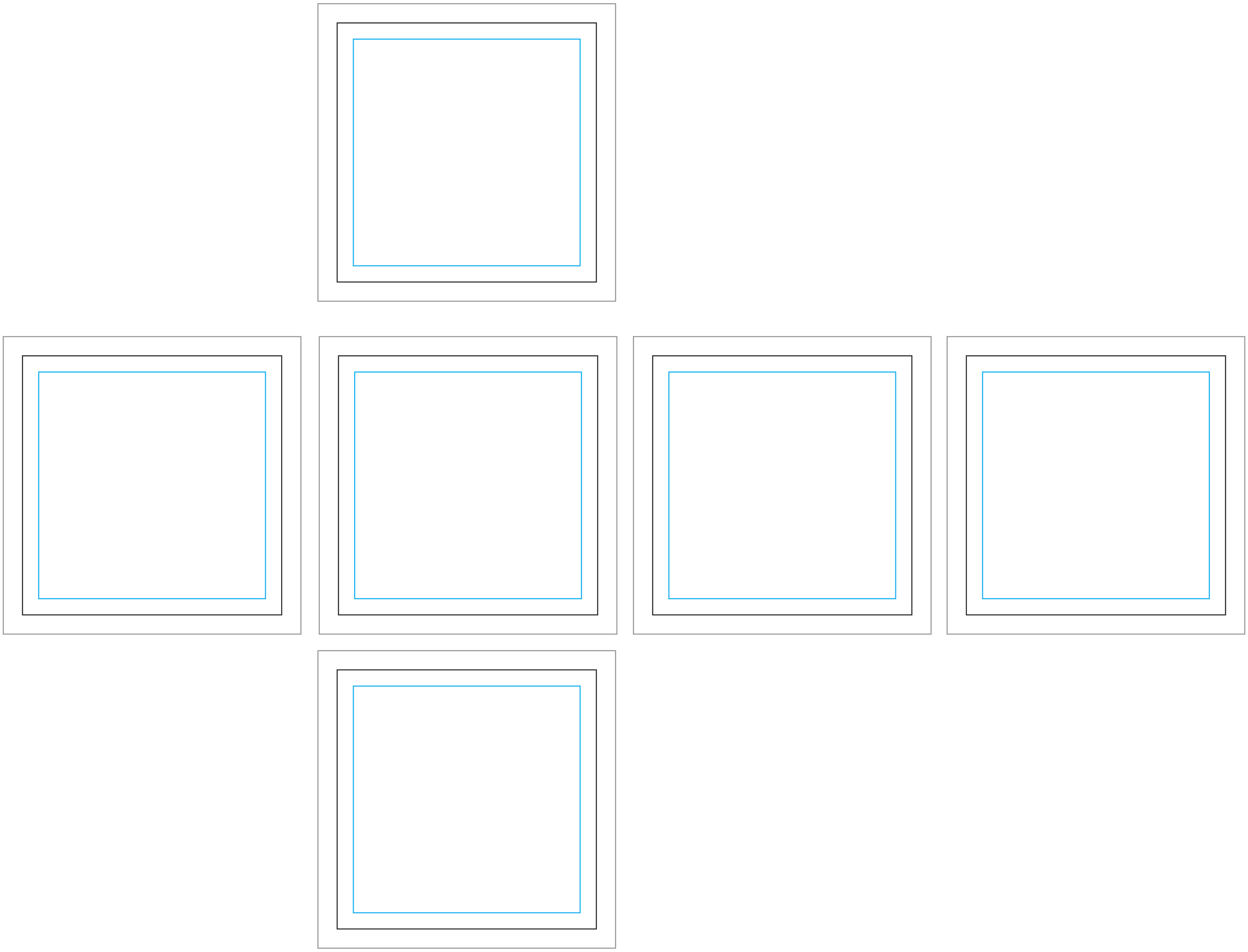

Bleed line **Seam line** **Safe area** **Section Line**

- File Built at 100%
- Must be vectorgraph
- CMYK color
- Resolutions must be above 150 dpi/inch (@ 100% of actual size)
- All fonts must be created to outlines
- Embed all images in final document

Please check the following:	
All company details (phone/fax) Correct colours are used Correct size banner is used Positioning of artwork Quantities Spelling	Please note that because of the way we see light, colours printed with ink on paper look different to colours displayed on a computer screen. It is therefore essentioal that the correct corporate colours be specified by the client before printing. Providing pantone colours ensures the colours are printed as close as possible to your corporate colours.